The 2016-2017 period has been one of great productivity and progress for the Aerotropolis Atlanta CIDs.

After the 2015 consolidation of the Airport West and Airport South CIDs into a single identity, the unified Aerotropolis Atlanta CIDs embarked on the creation of a Master Plan to serve as the cornerstone planning document for the future. With the completion of the Master Plan in early 2017, the Aerotropolis now has a clear path for its entire operation, which reaches in all directions from the Hartsfield-Jackson Atlanta International Airport in both Fulton and Clayton counties. 2016 marked a major expansion of the boundaries of the Aerotropolis, most notably including growth into the City of Hapeville with the new headquarters of Porsche Cars North America.

In 2017, the CIDs expanded again. During this time of expansion, a number of important programs and projects were completed, continued or launched. The CIDs continue to invest more than $700,000 annually in both public and private security patrols to make the Aerotropolis an ever-safer place to live and work. $450,000 was spent per year on maintaining the landscaping and litter pickup to keep the Aerotropolis clean and beautiful. Multiple projects are being undertaken in partnership with state and local organizations to improve transportation and transit access to and through the Aerotropolis. The CIDs are committed to improving the area’s brand and perception while making the Aerotropolis a more desirable place for business and industry.
The Aerotropolis Atlanta CIDs are committed to creating an economically strong, safe, attractive and vibrant community surrounding the world’s most-traveled passenger airport. We are a catalyst for infrastructure enhancement through new investments, project planning, resource management and partnership development. We seek to raise the collective value of our community’s commercial properties while making the CIDs a destination for new businesses, residents and visitors.

OUR MISSION

BEGAN PARTICIPATION in ATL Hope Task Force Meetings

STUDY COMPLETE Master Plan

STUDY KICKOFF Wayfinding and Branding

CONSTRUCTION START Old National Sidewalks

EVENT Second State of the Aerotropolis

RELEASED “Clean Car Campaign” Public Service Announcement with local police

EVENT 2017

STUDY COMPLETE Virginia Avenue Corridor

STUDY KICKOFF 2nd CID Real Estate Bus Tour

STUDY KICKOFF AeroATL Greenway Plan

STUDY KICKOFF Transit Feasibility

Q1 2017

Q2 2017

Q3 2017

Q4 2017

Q1 2018

Q2 2018

Q3 2018

Q4 2018
**CIDs Staff**

- **Gerald McDowell**  
  Executive Director

- **Kirsten Mote**  
  Program Director

- **Jon Antoine**  
  Public Safety Director

- **Stan Reecy**  
  Project Manager

- **Yvette Hunter**  
  Administrative Assistant

**Airport South CID Board Officers**

- **Steve Berman**, Chair  
  OA Development

- **Frank Farrell**, Vice Chair  
  Ackerman & Co

- **Gita Berman**, Secretary  
  OA Development

**Airport South CID Board Members**

- **Delanie Dunivin**  
  Howard Johnson

- **Doug Dunn**  
  Alliance Bus Group

- **Emily Cannon**  
  Prologis  
  Clayton County Appointee

- **Austin McDonald**  
  McDonald Development

- **Alani Ogunlade**  
  State Farm  
  College Park Appointee
Airport West CID Board Officers

Natalie Tyler Martin, Chair
Duke Realty
City of East Point
Appointee

Vance Burgess
Vice Chair
Chick-fil-A

Shannon James
Secretary
BB&T

Joseph S. Folz, Treasurer
Porsche Cars
North America, Inc

Airport West CID Board Members

Kali Wilson Beyah
Delta Air Lines
Fulton County Appointee

Chris Brown
Duke Realty

Dr. Stuart Gulley
Woodward Academy
College Park Appointee

Dan Halpern
Jackmont Hospitality
City of Atlanta Appointee

Austin McDonald
McDonald Development

Kevin Parrish
Wells Fargo Bank
City of Hapeville Appointee

Neel Shah
Hotel Evolution LLC

Josh Warthman
The Parking Spot
In the Spring of 2017, the Aerotropolis Board voted to approve and officially adopt the Master Plan, completing over a year of planning effort. The Plan will serve to define the opportunities and challenges that will shape investments made in the CIDs through 2021.

During the Master Plan process, the CID boards, elected officials, stakeholders, and community members helped the planning team to identify two overall goals behind which the vision of the CIDs will be driven forward. These goals will be accomplished through projects corresponding to four different objectives.
The Master Plan also identified eight redevelopment areas with the greatest potential to be leveraged for future development based on current activity and market potential.
Maintaining Public Safety for the Aerotropolis

Promoting a strong, visible public safety presence creates an improved image for the entire CID area. The CIDs work to address public safety concerns by deploying 24-hour surveillance involving local police and private security.

Local law enforcement agencies and private security teams meet regularly to discuss current trends and coordinate across jurisdictional lines. Community and business owners interact regularly with local police departments and learn techniques to make their individual properties safer.

Along with increased surveillance, the CIDs have monthly coordinating meetings to share critical information and maintain an open dialogue between the multiple police jurisdictions and community members.

Safety Initiatives 2016-Present

**Summer 2016**
- Participated in the Georgia Municipal Association community policing forum.
- Launched Aerotropolis Atlanta district hotel security council meetings for those located in the CIDs.

**Winter 2017**
- Partner with Atlanta Regional Commission and Department of Homeland Security through the Urban Area Strategic Initiative.

**Spring 2017**
- Participate in Atlanta Hope Task Force Meetings
- Help those in need to successfully transition

**Fall 2017**
- Launching a Public Service Announcement with local police chiefs for the “Clean Car Campaign” – visitors are encouraged to remove valuables and place them out of view before leaving vehicles.

**Increased private security patrols by 50%**

**Help combat homelessness**

**Increased safety awareness**
Annual Public Safety Expenditures

Annual Reduction in Crime

2015

2016

2017

2018

127%

34%

19%

12-15%
Through Nov. 2017
Wayfinding and Branding

The Master Plan identified the creation of a Wayfinding and Branding plan as the single highest priority for the Aerotropolis CIDs. The study was kicked off in June of 2017, and is currently in the stakeholder interview and data collection phase.
Completed final Landscape Plans for I-285 at Camp Creek Parkway
Installed new landscaping at key locations within the CID, totaling nearly $50,000 worth of investment.

- Intersection of Camp Creek Parkway and Conley Road in College Park
- Intersection of Camp Creek Parkway and Washington Road in East Point
- Intersection of Riverdale Road and T. Owen Smith Boulevard in College Park
The Aerotropolis CID’s will have exciting projects over the next 5-10 years. In order to ensure our success, careful planning must be completed first. In 2016 & 2017, the plans below were completed or are currently underway.

<table>
<thead>
<tr>
<th>PROJECT</th>
<th>OBJECTIVE</th>
<th>STATUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>AeroATL Greenway Plan</td>
<td>Aerotropolis Master Trail Plan</td>
<td>Currently Underway</td>
</tr>
<tr>
<td>Aerotropolis Atlanta Master Plan</td>
<td>5-10 Year Strategic Plan</td>
<td>Completed (Spring 2017)</td>
</tr>
<tr>
<td>Buffington Road Traffic Study</td>
<td>Short-Term Operational Improvements</td>
<td>Completed (Spring 2016)</td>
</tr>
<tr>
<td>Freight Cluster Plan</td>
<td>Freight Analysis and Improvement Plan</td>
<td>Funding Applied For</td>
</tr>
<tr>
<td>Marketplace Roundabout Design</td>
<td>Intersection Improvement in Marketplace</td>
<td>Completed (Winter 2017)</td>
</tr>
<tr>
<td>Virginia Avenue Corridor</td>
<td>Streetscape Plan</td>
<td>Currently Underway</td>
</tr>
<tr>
<td>Wayfinding and Branding Plan</td>
<td>Signage and Wayfinding</td>
<td>Currently Underway</td>
</tr>
</tbody>
</table>
The CIDs hosted a Public Information Open House Meeting in August of 2016 in order for stakeholder to review the design concept as presented by GDOT. The CIDs have since incorporated gateway plans with the GDOT Final Plans. The project is scheduled to begin in 2018.

Other Partner Investments

Buffington Road Widening
Design Underway
$20 M

Godby Road Widening
Under Construction
$10 M

Camp Creek Pedestrian Bridge
Design Underway
$6.6 M

PATH Model Mile
Design Underway
$2.1 M
The Virginia Avenue Corridor study was kicked off in July of 2017, and is anticipated to be complete in mid-2018. The local partner outreach process is complete, and the planning team is currently developing streetscaping and pedestrian enhancement concepts based on that feedback to present to the community for their input.

The Master Plan effort has identified three strategic corridors that will serve as the focus of growth and placemaking efforts within the CID.

KEY CORRIDORS

Camp Creek Parkway and Phoenix Boulevard have also been identified for studies, which are planned to begin in 2018.
Road and Intersection Improvements

Buffington Road Runaround and South Fulton Parkway at Buffington Road Interchange Ramp Improvements:
Construction Complete

Camp Creek Marketplace Shopping Center Mini-Roundabout:
Design Complete; Construction Scheduled to Begin in Early 2018
Aerotropolis CIDs Expansion

With the addition of the Airport South CID, and the continuous expansion alongside the Airport West CID, the Aerotropolis has grown astonishingly in the past two years.

Over 600 new properties added through 2016 and 2017 representing over $1.7 million in additional property value.
$3,311,288
Total Expenditures
2016-2017 (Excluding Overhead)

Aerotropolis
Atlanta CIDs
Overall Expenditures

- Public Safety: 43% ($1,439,156)
- Beautification: 26% ($858,702)
- Communications/Outreach: 8% ($246,974)
- Studies/Planning: 14% ($453,691)
- Capital Projects: 9% ($312,764)

Airport South CID
Expenditures

- Public Safety: 63%
- Capital Projects: 10%
- Studies/Planning: 7%
- Beautification: 20%

Airport West CID
Expenditures

- Public Safety: 41%
- Capital Projects: 9%
- Communications/Outreach: 9%
- Studies/Planning: 14%
CID Areas of Focus for 2018

FUTURE PUBLIC SAFETY

CLOUD-BASED CAMERA INSTALLATION
In 2018, the CID will launch cloud-based video monitoring available throughout the Aerotropolis. The Aerotropolis Community Connect system will allow small businesses and property owners to lease video equipment at discounted rates and have direct feeds integrated to local police departments for real-time monitoring.

FUTURE BEAUTIFICATION

RIGHT OF WAY MAINTENANCE
The CID will expand its weekly maintenance program to cover newly landscaped areas to keep them pruned and fresh.

INTERCHANGE LANDSCAPING
In 2018, the CID will begin interchange landscaping, installation. The first interchanges will include Old National Highway and Virginia Avenue, with Camp Creek closely behind.

STREETSCAPES
As implementation of corridor streetscapes commence, landscape attributes will be included in the design.
FUTURE TRANSPORTATION

Construction of the mini-roundabout in Camp Creek Marketplace will be completed.

Aerotropolis will select a firm or firms to do on-call engineering work to allow the CID's to rapidly design and construct improvements independently.

Construction will be completed on sidewalks along Old National Highway from Flat Shoals Road to I-285.

Continuation of design and installation of landscaping at Gateways where funding opportunities become available.

STUDIES TO BE STARTED IN 2018

TRANSIT FEASIBILITY STUDY  Anticipated start: Q1 2018

FREIGHT CLUSTER PLAN  Anticipated start: Q2 2018